

Let Heart 4 Harlow Awards 2021 put your business centre stage



HARLOW PLAYHOUSE
CREATE • ENJOY • FOR ALL

- An inspirational evening of good-will and optimism to kick-start 2022!
- Audience of 400 including Harlow's civic and civil society leaders
- Five Award categories: Commerce; Civic; Health; Education Culture & Sport; Chaplaincy
- Social media visibility before and after the night
- Pre-event buffet and after-event networking for invited guests
- Sponsor visibility in programme, theatre notice boards and on-stage presentations
- Honouring all those who have sustained our town during the COVID pandemic

April 20th – Harlow Playhouse – 7.45 - 9 pm and later (buffet from 7pm)

Heart 4 Harlow

Church and community working together

The Annual Heart 4 Harlow Awards are moving this year.

Formerly at the Manor of Groves Hotel, we are moving to the town centre for a special celebration of the extraordinary people who gave so much to our town in 2021.

Nominations are still coming in with 32 across the five categories so far.

This central venue gives us the chance to boost our audience numbers as we welcome the winners and runners-up to the stage.

On a professionally hosted night with talented guests to celebrate our town's many heroes, we especially honour those whose acts of generosity and service have shaped our response to the COVID crisis.



image: Malvern Hostick



We recognise that many businesses across the town share our vision and values

We warmly invite you to connect with the audience and its ethos through sponsoring elements of the evening and participating in its joys!

- We will host a pre-event buffet in the Playhouse Mezzanine at 7pm to bring together leaders, nominees and supportive businesses.¹
 - Similarly, an after-show reception where nominees and special guests can network.
 - There will be a quarter- page space in the programme for supportive businesses.
 - Screens around the entrance, bars, corridors and auditorium will profile sponsors
 - Projections on stage as the audience arrives will express our gratitude to supportive sponsors
- We invite sponsors to contribute £400 for these opportunities.**
- Each category can be sponsored adding greater visibility to your brand from the stage during the presentation of awards in four categories for a further £250

We hope that you will consider joining us on the night and being part of this special evening where we recognise the best in Harlow!

¹ Sponsorship includes two places at buffet - extra places can be bought at £20 each